



STERLING
REALTY, LLC



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COMPANIES, LLC

STEPS FOR SELLING A HOME

- You only have one shot to make a first impression so make it great! Remember your goal is to make your potential buyers envision themselves living there.
- Keep your lawn mowed and edged as needed. Weed all natural areas and beds.
- Plant seasonal flowers in planters or beds, especially by the front door. It is always appealing to the senses to walk up to a home with a lot of beautiful color and smells.
- Blow leaves and debris off your driveway, sidewalk, patios and porches.
- Clean your front entrance. Put a new coat of paint or stain on your front door. Windex any windows and wipe down your doorbell. Remove any cobwebs hiding in the corners.
- Give the inside of your home a deep clean. Remove dust balls, cobwebs, dead bugs and dust. Throw away any dead plants.
- It's a good idea to freshen up paint both inside and outside. The inside walls get beat up from everyday living and the outside paint gets dingy from the harsh weather and climate.
- Replace all light bulbs that are not working. Turn on all the lamps and overhead lights to brighten up the inside of your home. Open all the blinds and drapes to let the natural light in. A bright home makes the house feel happy.
- Get rid of your junk and clutter!! The longer you live somewhere the more stuff you tend to accumulate. Clean out, organize and donate items from your closets, pantries, spare rooms and garage. Just remember there is no hiding spot because your prospects will be opening up pantries and closets.
- The heart of the home is the kitchen, so make it look amazing. Clean your appliances, countertops, sinks and cabinets thoroughly. Make sure it looks organized and clean. To make it smell nice for a showing try baking some cookies.
- Sanitize all bathrooms and make them shine! Clean your mirrors, sinks, faucets, toilets, tubs and showers. Keep your countertops neat and tidy. Even put fresh towels out.
- Service your HVAC system and fix any roofing, plumbing or electrical problems that you are aware of.
- Light a candle or use a room deodorizer to make your home smell fresh and clean.
- Clean up all pet hair and litter boxes before showings.
- Price it right!